



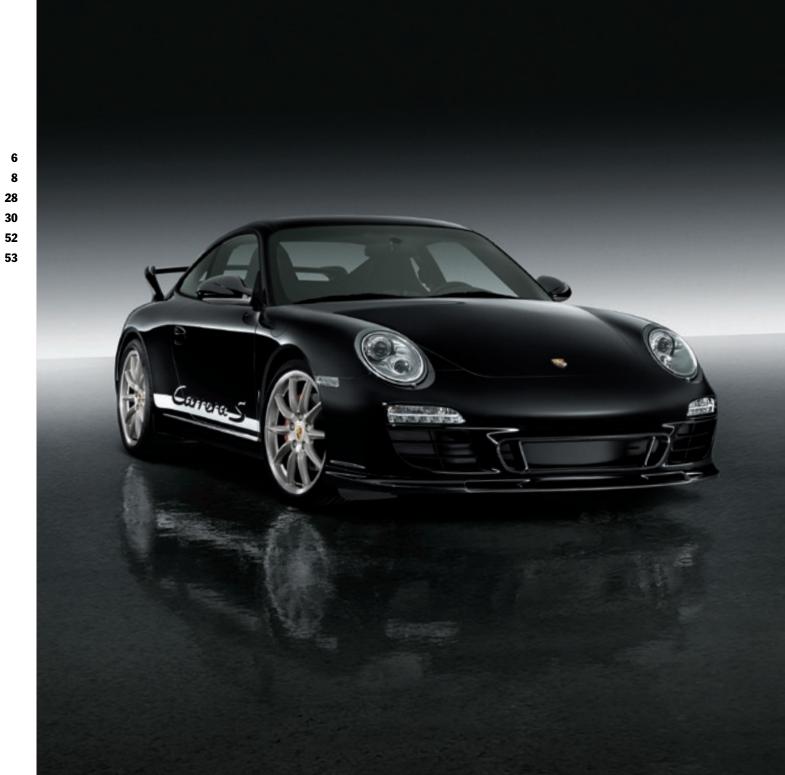
Exclusive 911

Ultimate personalisation



Contents

Philosophy	
Exclusive examples	
Colours and materials	2
Exclusive options	3
Designing your Porsche	Ę
Service	



Philosophy

Our cars are state of the art.

And made to measure.

Exclusivity. Individuality. Craftsmanship.

Concepts which have always been associated with Porsche.

Porsche Exclusive stands for the individual personalisation of your vehicle, direct from the factory. You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

When customising a car, it is not enough just to use the best available materials. Our overriding principle has always been to make full use of the traditional skills of our craftsmen, carrying out the work by hand. Our specialists have years of experience in the hand crafting of decorative hardwoods, enabling us to bring out the individual character of this superb material.

And what about carbon? Light and extremely durable. Expressing all the excitement of the race track. Or stainless steel? Very strong, polished and with a chrome finish – pleasing to the eye and extremely resistant to heat and corrosion. Or another truly brilliant possibility: highly-polished anodised aluminium.

Would you like to personalise the interior or exterior of your car, fit an Aerokit or painted wheels? Your wish is our command.



Exclusive examples

Vehicle: Porsche.

Details: Porsche Exclusive.

A Porsche is more than just a car. It is also an expression of the personal freedom of its driver, personal taste and their lifestyle.

'Porsche Exclusive' offers you a wide range of individual extras so you can personalise your car to your own unique requirements. Visual and technical enhancements, for the interior and exterior. And always just as you want them.

The most important extra, though, is time. For it is only by taking the utmost care during the consultancy, planning and processing phases that it is possible to create something really special. Something which is exactly tailor-made to your requirements – down to the finest detail. Something unique. With its own unique character. A Porsche which is as special as its driver.

The following pages will show you five examples of Exclusive personalisations which are sure to inspire you.

Find out more about how to design your own special Porsche on page 52.





911 Turbo in Meteor Grey Metallic Tonal

Laid back but raring to go.

And its personalisation is no different.

The exterior shaped by the Aerokit Turbo, the Chestnut Brown leather interior complemented by a selection of leather features in Cocoa. A contradiction? You might have thought so. Here, however, high-octane excitement

and peaceful harmony are the perfect match.

Find out more about the equipment details of the 911 Turbo in Meteor Grey Metallic in the current 911 Turbo price list.













911 Carrera S in Black SS

Some theoreticians reject the notion of black as a colour. But practical thinkers don't. The 911. A legend. Shrouded in a mysterious dark cloak.
Stylish. Sporty. Black. Perfectly complemented by the carbon interior which is further enhanced by Dark Grey natural leather.

Find out more about the equipment details of the 911 Carrera S in Black in the current 911 price list.













911 Targa 4S in Meteor Grey Metallic

Extraordinary design.
And it's yours.

The exterior featuring the Sport-Design front apron and sports tailpipes, the interior upholstered in Ocean Blue leather with PCM package in Aluminium Look. All in all, another bold expression of its, and its driver's, inner strength. Find out more about the equipment details of the 911 Targa 4S in Meteor Grey Metallic in the current 911 price list.





22 | 911 Targa 4S 911 Targa 4S 911 Targa 4S | 23



911 Carrera 4S Cabriolet in Cream White

A big moment. The marriage of body and engine.
In traditional white, of course.

A shining example: the
911 Carrera 4S Cabriolet in
Cream White with Cocoa leather
and partially painted interior.
Everything in harmony, nothing
short of your expectations. The
ultimate in precision.

Find out more about the equipment details of the 911 Carrera 4S Cabriolet in Cream White in the current 911 price list.





24 | 911 Carrera 4S Cabriolet | 911 Carrera 4S Cabriolet | 25





One thing's for certain, the roof design is not the only special feature of your 911 Targa 4S. The black finish sparkles, just like your eyes. After all, everything about this car is special. Not least the natural leather interior in Carrera Red or the aluminium gear selector for the 7-speed Porsche Doppelkupplung (PDK).

Find out more about the equipment details of the 911 Targa 4S in Basalt Black Metallic in the current 911 price list.





26 | 911 Targa 4S 911 Targa 4S | 27

Colours and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We can offer an exclusive range of colours and materials for you to choose from when designing your new Porsche – both inside and outside. Individual colours for the interior and exterior and also high-quality materials such as leather, macassar wood¹⁾, carbon, aluminium and stainless steel to

enhance the interior. You can find out what is possible at your Porsche Centre. Or contact the Porsche Exclusive Customer Centre in Zuffenhausen directly for an individual consultation (see page 52).

Selection of special colours/colours to sample: Marrone Metallic, Nordic Gold Metallic, Azurro California Metallic, Polar Silver Metallic

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.



Alcantara

This high-quality material is easy-care, washable and has a pleasant feel.



Macassar wood¹⁾

Macassar ebony is dark and distinctive with a modern, elegant look. The deep black heartwood has reddish-brown lines and a dramatic, marble-like texture.



Carbon

Carbon is a light but highly-durable material which has its origins in motor racing. Its high-tech look gives a sporty feel to the interior.



Aluminium

Aluminium or Aluminium Look paint sets clear accents and emphasises a no-frills sporting approach.



Stainless steel

Stainless steel is an especially pure material, and it looks absolutely first class.



28 | Colours and materials | 29

Leather

¹⁾ Since wood is a natural product, there may be variations in colour and grain.



SportDesign front apron







Taillights with clear glass look

Exclusive options

Exterior. Option	911 Carrera		911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	l no.	Page
• Aerokit Cup ¹⁾	0	0	0	0	-	_	_	_	_	_	_	_	_	-	XAA	5, 9
Aerokit Turbo	-	-	-	-	-	-	-	_	_	_	0	-	_	-	XAF	10, 11
SportDesign front apron ¹⁾	0	0	0	0	0	0	0	0	0	0	_	-	_	_	XAS	22, 30
• Side skirts painted ²⁾	-	-	0	0	-	-	0	0	0	0	0	0	_	-	XAJ	22, 24
Exterior mirror lower trims in matt Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XUZ	16
Mirror attachment point finisher painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	СМА	16, 24
• Exterior package painted ^{2) 3)}	0	0	0	0	0	0	0	0	0	0	-	_	_	-		24
• Spoiler lip painted ²⁾	-	-	-	_	_	_	_	_	_	_	0	0	_	-	XUA	_
Side skid plate (front) painted	0	0	0	0	0	0	0	0	0	0	-	-	-	-	CAA	24
Side skid plate (rear) painted	-	-	0	0	-	-	0	0	0	0	-	-	_	-	CAB	_

not available ol number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

Exterior. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	l no.	Page
• Rear apron painted ²⁾	_	_	-	_	_	_	_	_	_	_	0	0	_	_	CNG	-
Air intake grilles painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CNF	24
Air intake grilles in matt Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CNC	17, 31
Headlight cleaning system cover painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XUB	24
Taillights with clear glass look ⁴⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XXG	20, 31
Decorative side logo with model designation	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CMX	16
 Model designation painted²⁾ 	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XUC	_

30 | Exclusive options Exclusive options | 31

Available from 11/2009 at the earliest.
 Paint in exterior colour.
 Please refer to the current price list for your specific vehicle for details and part numbers.
 Available from 10/2009 at the earliest.







Powerkit Carrera S



Wheels painted in different exterior colour (black)

Engine, transmission and chassis. Wheels. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
 Powerkit Carrera S engine upgrade to 300 kW (408 hp) with sports exhaust system (I no. 176) and specially designed twin tailpipes 	-	0	-	0	_	0	_	0	1	0	_	_	_	_	X51	33
Sports tailpipes	0	0	0	0	0	0	0	0	0	0	_	-	_	-	XLT	9, 32
Short shifter	0	0	0	0	0	0	0	0	0	0	0	0	_	-	XCZ	-
• 19-inch Carrera Sport wheels ¹⁾	0	0	0	0	0	0	0	0	0	0	_	-	_	-	XRR	16
Wheel spacers on front and rear axle, 5 mm	0	0	0	0	0	0	0	0	0	0	_	_	_	-	XRP	-

Wheels.	Carrera	Carrera S	Carrera 4	Carrera 4S	Carrera Cabriolet	Carrera S Cabriolet	Carrera 4 Cabriolet	Carrera 4S Cabriolet	Targa 4	Targa 4S	Turbo	Turbo Cabriolet	СТ3	GT3 RS		
Option	911	911	911	911	911	911	911	911	911	911	911	911	911	911	l no.	Page
Wheels painted in exterior colour	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XD9	24
Wheels painted in different exterior colour																
Black	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XDA	33
Basalt Black Metallic	0	0	0	0	0	0	0	0	0	0	0	0	_	_	XDB	_
Speed Yellow	0	0	0	0	0	0	0	0	0	0	0	0	-	_	XDC	_
Carrara White	0	0	0	0	0	0	0	0	0	0	0	0	_	_	XDD	_
Guards Red	0	0	0	0	0	0	0	0	0	0	0	0	_	_	XDE	-
Other standard colours and colour to sample	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CRX	_

32 | Exclusive options | E

not available ol number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Includes wheel centres with full-colour Porsche Crest.



Interior painted, black instrument dials







Door trim package painted

Interior. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Dashboard trim package painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CDG	-
 Door trim package painted¹⁾ 	0	0	0	0	0	0	0	0	0	0	0	0	_	-	CDH	35
Door release lever panels painted ¹⁾	-	-	_	-	_	-	_	_	_	_	-	_	0	-	CET	-
 Door release levers painted¹⁾ 	0	0	0	0	0	0	0	0	0	0	0	0	0	_	CMC	18, 25
• Instrument cluster surround painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XDP	-
• Dashboard trim strip painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XDM	-
• Air vent slats painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CDN	35
PDK gear selector gate surround painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	-	-	XWS	_

Interior. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	l no.	Page
Instrument dials in																
Black	•	w	•	w	•	w	•	w	•	w	-	_	_	-	022	34
Sand Beige	0	0	0	0	0	0	0	0	0	0	0	0	_	-	XFD	-
Guards Red	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XFG	44
Speed Yellow	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XFH	18
Carrara White	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XFJ	-
Sport Chrono stop clock dial face in																
Sand Beige	0	0	0	0	0	0	0	0	0	0	0	0	_	-	CGD	-
Guards Red	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CGG	44
Speed Yellow	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CGH	18
Carrara White	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CGJ	-

¹⁾ Paint in exterior colour. This option is also available in black paint, independent of the exterior colour (different order number). Please refer to the current price list for your specific vehicle for details and part numbers.

34 | Exclusive options Exclusive options | 25

not available ol number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Sports seat backrests painted, loudspeaker finishers on doors and at rear in leather



Sports bucket seat belt passage painted



Full-colour Porsche logo on wind deflector



Rear footwell lighting

Page

o XSH

Interior. Option	911 Carrera		911 Carrera 4		911 Carrera Cabriolet		911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet		911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
PCM package painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CUF	25, 34
• Gear lever/selector trim painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XDJ	18, 25
• Rear centre console painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XME	25
 Rear centre console painted in different exterior colour 	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CME	_
B-pillar seat belt outlet trim painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XDR	25
Sports seat backrests painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XSA	36
Sports bucket seat belt passage painted ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CMT	36

Interior.

Option

• Seat belts in

Silver Grey

36 | Exclusive options Exclusive options

not available • I number/extra-cost option • standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Paint in exterior colour. This option is also available in black paint, independent of the exterior colour (different order number). Please refer to the current price list for your specific vehicle for details and part numbers.

²⁾ Paint in exterior colour.



Extended trim package in leather, PCM package in leather



Instrument cluster surround in leather



Windscreen defroster panel and defroster vents in leather

Interior: leather and natural leather. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S		911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Extended trim package in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	EAF	12, 38
 Loudspeaker finishers on doors and at rear in leather 	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XVT	15, 36
• Instrument cluster surround in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XNG	39

Interior: leather and natural leather. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
	•	•	•	•	•	-	-	•	•	•	•	•	•	•		i ugo
Steering column casing in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XNS	12, 26
Windscreen defroster panel in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XV1	39
Windscreen defroster vents in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	CNB	39
PCM package in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	CUR	10, 38

38 | Exclusive options Exclusive options | Exc

not available • I number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Interior light surround, rear-view mirror, roof lining and sun visors in leather



Interior package A-pillar in leather



Interior package B-pillar in leather



Interior package C-pillar in leather

Interior: leather and natural leather. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet		911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Interior package A-pillar in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	EAK	40
Interior package B-pillar in leather	0	0	0	0	_	-	_	-	0	0	0	_	0	_	DAB	41
Interior package C-pillar in leather	0	0	0	0	-	-	_	_	_	-	0	-	-	_	DAC	41
Roof lining in leather	0	0	0	0	_	-	_	-	_	_	0	_	0	_	XMA	40
Sun visors in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XMP	40
Sun visors in leather, two-tone	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CVV	_

Interior: leather and natural leather. Option	911 Carrera	911 Carrera S		911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S		911 Turbo Cabriolet	911 GT3		I no.	Page
Interior light surround in leather	0	0	0	0	-	_	-	-	_	_	0	-	0	_	XZD	40
Rear-view mirror in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XVW	40
Dashboard trim strip in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XVP	12
Gear lever trim in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XDZ	-
PDK gear selector gate surround in leather	0	0	0	0	0	0	0	0	0	0	0	0	_	_	XWU	42

40 | Exclusive options | 41

not available • I number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



PDK gear selector gate surround in leather



Storage compartment lid with logo



Sports seat backrests and seat backrest clothes hooks in leather



Personalised floor mats with leather surround

Interior: leather and natural leather. Option	911 Carrera		911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet		911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Rear centre console in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XMZ	12, 26
Storage compartment lid with Porsche Crest	0	0	0	0	0	0	0	0	0	0	0	0			XPT	_
																01 40
Storage compartment lid with logo	0	0	0	0	0	0	0	0	0	0	0	0	_	-	XUV	21, 42
• Sports seat backrests in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XSB	43
Clothes hooks on seat backrests in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	XVY	43
Porsche Crest embossed on headrests	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XSC	-
Seat belt buckles in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	_	CDT	12, 25
B-pillar seat belt outlet trim in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XDU	41

Interior: leather and natural leather.	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS		
Option	6	6	6	6	6	6	6	6	6	6	6	6	6	6	l no.	Page
Rear seat backrest lever in leather	0	0	0	0	0	0	0	0	0	0	0	0	-	-	XUX	41
• Luggage stop on rear seat backrest in leather	0	0	0	0	_	-	_	-	0	0	0	-	-	-	CVD	-
BOSE® subwoofer outputs in leather	0	0	0	0	-	_	_	-	_	-	0	-	-	-	CVZ	-
• Fuse box cover in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CUJ	-
• Inner door sill guards in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XTG	-
Floor mats with leather surround	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CJX	-
Personalised floor mats with leather surround	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CFX	43
Key pouch in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CPU	_

42 | Exclusive options | 43

not available ol number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.







Storage compartment lid in Alcantara with Porsche logo



B-pillar seat belt outlet trim in macassar

Interior: Alcantara. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Steering wheel in Alcantara ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	•	-	CLA	44
Dashboard trim strip in Alcantara	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CLE	44
Gear and handbrake levers in Alcantara	0	0	0	0	0	0	0	0	0	0	0	0	-	-	DAT	44
PDK gear selector and handbrake lever in Alcantara	0	0	0	0	0	0	0	0	0	0	0	0	_	_	DAP	-
Storage compartment lid in Alcantara with Porsche logo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XLG	45
• Sun visors in Alcantara	-	-	-	-	-	-	-	_	-	-	_	-	0	0	CYW	_

Interior: macassar wood, carbon, Aluminium Look.	1 Carrera		Carrera	1 Carrera 4S		1 Carrera S Cabriolet	Carrera 4	1 Carrera 4S Cabriolet	1 Targa 4		1 Turbo	1 Turbo Cabriolet	1 GT3	1 GT3 RS		
Option	911	911	911	911	911	911	911	91	911	911	911	911	911	911	l no.	Page
• Extended trim package ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	-	-		46
• Rear centre console ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	O ³⁾	O ³⁾		46
B-pillar seat belt outlet trim ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	O ³⁾	O ³⁾		_
Interior package in carbon	-	_	-	_	_	_	_	_	_	_	_	_	0	_	EZA	_
	-	_	-	-	_	-	-	-	_	_	-	-	-	0	EZC	
Extended trim package in carbon	-	_	-	_	_	_	-	-	_	_	_	-	0	_	EZB	-
	-	_	-	-	_	_	-	-	_	_	-	-	_	0	EZD	

44 | Exclusive options Exclusive options I 45

⁻ not available o I number/extra-cost option • standard equipment W no-cost option More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Available from 10/2009 at the earliest.

This option is available in dark macassar wood (satin-matt), carbon and Aluminium Look.
 Please refer to the current price list for your specific vehicle for details and part numbers.
 This option is available in carbon only.



Interior: macassar wood



Interior: carbon



Interior: Aluminium Look



Three-spoke multifunction steering wheel in Aluminium Look, PCM package in Aluminium Look

Interior: Aluminium Look/ stainless steel.	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
• Instrument cluster surround in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	-	-	XCL	-
Three-spoke multifunction steering wheel in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	_	-	XPU	47
Air vent slats in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CDA	-
Dashboard trim strip in Aluminium Look	0	•	0	•	0	•	0	•	0	•	•	•	_	_	CDE	46
PCM package in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	-	-	ССР	23, 47
Sports bucket seat belt passage in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CMS	_

46 | Exclusive options | 47

not available o I number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Gear and handbrake levers in aluminium I



PDK gear selector and handbrake lever in aluminium

Interior: Aluminium Look/ stainless steel. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Gear and handbrake levers in aluminium I	0	0	0	0	0	0	0	0	0	0	0	0	_	-	ECA	18, 48
 Gear and handbrake lever personalisation package I 	0	0	0	0	0	0	0	0	0	0	0	0	_	_	DAX	-
Gear and handbrake levers in aluminium II	0	0	0	0	0	0	0	0	0	0	0	0	_	-	ECC	-
Gear and handbrake lever personalisation package II	0	0	0	0	0	0	0	0	0	0	0	0	_	_	DAW	-
PDK gear selector and handbrake lever in aluminium	0	0	0	0	0	0	0	0	0	0	0	0	_	_	ECB	27, 49
 PDK gear selector and handbrake lever personalisation package 	0	0	0	0	0	0	0	0	0	0	0	0	_	-	DAZ	10, 12

Interior: Aluminium Look/ stainless steel.	1 Carrera		1 Carrera 4	1 Carrera 4S	1 Carrera Cabriolet		1 Carrera 4 Cabriolet	1 Carrera 4S Cabriolet			1 Turbo	1 Turbo Cabriolet		1 GT3 RS		
Option	911	911	911	911	911	911	911	911	911	911	91	911	911	911	I no.	Page
Handbrake lever in aluminium II	0	0	0	0	0	0	0	0	0	0	0	0	_	-	XFP	25
Handbrake lever in aluminium II with decorative stitching in contrasting colour	0	0	0	0	0	0	0	0	0	0	0	0	-	_	CFP	-
PDK gear selector gate surround in Aluminium Look	0	0	0	0	0	0	0	0	0	0	0	0	-	-	XWR	-
Gear lever/selector trim in Aluminium Look	0	•	0	•	0	•	0	•	0	•	•	•	-	_	CDF	46
Sports-style footrest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XXZ	-

48 | Exclusive options | E

not available • I number/extra-cost option
 standard equipment W no-cost option
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Personalised door sill guards in stainless steel with Carrera S Cabriolet logo in Marrone Metallic

Door sill guards. Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo Cabriolet	911 GT3	911 GT3 RS	l no.	Page
Door sill guards in carbon	0	0	0	0	0	0	0	0	0	0	0	0	0	O ¹⁾	X69	51
Door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	O ¹⁾	XXD	51
Personalised door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CXE	-
Door sill guards in stainless steel	0	0	0	0	0	0	0	0	0	0	0	0	_	-	X70	51
Door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	O ¹⁾	XXB	-
Personalised door sill guards in stainless steel	0	0	0	0	0	0	0	0	0	0	0	0	_	_	CUA	50
• Personalised door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CXC	51



Door sill guards in carbon



Door sill guards in carbon, illuminated





Personalised door sill guards in stainless steel, illuminated

50 | Exclusive options Exclusive options | 51

¹⁾ Available from 03/2010 at the earliest.

⁻ not available o I number/extra-cost option • standard equipment W no-cost option More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice. And the focus is on you and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer.

So, why wait? Make an appointment with your Porsche Centre to discuss your requirements.

Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly: tel.: +49 (0)711 911-25977 or e-mail:

customercenter-exclusive@porsche.de.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centre in Zuffenhausen.

Here, among other things, you can select the materials, exclusive woods and paint colours and leather of your choice and plan your own

Porsche using the Porsche Car Configurator. We want to show you what we can do. And you can also experience how we make customer requirements into reality, here, directly on site. Down to the smallest detail. Just as you expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs.

Please note that delivery times may be extended for certain

Porsche Exclusive equipment.



Porsche Financial Services

Our innovative suite of financial services is specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Used Car Programme

Porsche Approved is the simple way to find the perfect pre-owned Porsche, anywhere in the world. Every car is rigorously tested and comes with a comprehensive vehicle warranty.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your car, every product is fully guaranteed.

Service



Porsche Online

For all the latest news and information from Porsche, go to www.porsche.com.

Porsche Design Driver's Selection With products ranging from

fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 613 with a total of 120,000 members worldwide. To find out more, call +49 (0)711 911-78307 or go to www.porsche.com.

Porsche Driving Experience

The Porsche Travel Club offers exclusive holidays and adventures worldwide.

Call +49 (0)711 911-78155. Explore your Porsche at the limits of performance with the Porsche Sport Driving School. Find out more on +49 (0)711 911-78683.







Ask your Porsche Centre for the latest brochures from Porsche Tequipment, Porsche Design Driver's Selection and the Porsche Driving Experience.

52 | Designing your Porsche Service | 53

The vehicles shown contain personalised and Porsche Exclusive items of equipment which are only. The availability of equipment to market due to local restrictions and regulations.

These are available from your Porsche Centre, who will be pleased to advise you. Porsche cannot accept liability for damages caused by the use of replacement parts or accessories which are not approved by Porsche.

Even if a potential supplier has been granted a general operating licence for accessories or parts, the use of such parts may affect the safety of the vehicle. Porsche is not able to check non-original parts because of the large number of products which are offered on

the aftermarket. Please note that your vehicle warranty can also be affected if parts are used which are forests. The paper for this brochure not formally approved by Porsche.

changes to design, equipment and availability, and also to modify colours and materials. Errors and omissions excepted.

© Dr. Ing. h.c. F. Porsche AG, 2009 Germany All texts and descriptions, images and other information contained in this catalogue are the copyright of Dr. Ing. h.c. F. Porsche AG.

Duplication, reproduction or other use of this brochure is not permitted without the express written permission of Dr. Ing. h.c. F. Porsche AG.

Porsche, the Porsche Crest, 911, Carrera, Targa, PDK, PCCB, PCM and Tequipment are registered trademarks of Dr. Ing. h.c. F. Porsche AG.

Dr. Ing. h.c. F. Porsche AG supports the use of paper from sustainable is certified in accordance with the strict regulations of the PEFC Porsche reserves the right to make (Programme for the Endorsement of Forest Certification).

> Dr. Ing. h.c. F. Porsche AG Porscheplatz 1 70435 Stuttgart

Edition: 05/09 Printed in Germany WSL91001001020 GB/WW



